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## Spreading Kindness Around the World – One Person at a Time

Kindness Recycled™ Cards available online at [www.kindnessrecycled.com](http://www.kindnessrecycled.com)

TOLEDO, Ohio, Nov. 8, 2011 – “I truly believe that everyone has kindness in them. They're only looking for a way to express that kindness,” says Yiesha Beamon, creator of the Kindness Recycled™ line of cards. “If you've ever wanted to compliment someone – even a perfect stranger – and didn't have the right words, these cards help you to respond.”

Kindness Recycled cards are designed to convey simple sentiments of kindness, whether given openly and in person or left behind to pay a personal compliment. The first line of cards includes 'compliment,' 'service,' or 'just because.' As the cards are passed along, they can be registered online (at [www.kindnessrecycled.com](http://www.kindnessrecycled.com)). Then everyone who has contact with the card can track its journey from one person to the next, even including comments on the circumstances of how the card was given or received. This online network helps to build relationships and support among friends and strangers brought together by kindness.

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Beamon created Kindness Recycled in response to a tragic incident that occurred at her place of employment several years ago. "I received such an outpouring of love through cards and letters from people all over the world," Beamon says. "How could I return the kindnesses everyone had shown me, especially at such a transitional time in my life? The Kindness Recycled cards became my answer."

The cards consist of a sentiment and message on one side, and registration instructions on the other, including a QR code for quick access to the website. The cards are produced in the U.S. with recycled materials, and can be purchased individually, in packs of three or nine or in bulk orders. Customized orders for special events and nonprofit use are also available. Also in the works is a smart phone app that will notify you when updates are made to your card's status.

"We're hoping to change the way people think about greetings – to think outside the envelope," says Beamon. "These cards were created so you can carry them with you at all times and respond immediately when you witness or receive a kindness. Every time I pass along a card I'm recycling the kindness that was shown to me many years ago."

For more information or to order Kindness Recycled cards, visit [www.kindnessrecycled.com](http://www.kindnessrecycled.com).

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